



# *Viviana Soldano Fabrizio*

**Model - Fitness Celebrity - Animal Rights - Philanthropist**

**Photos and Interview by Christina Schock**



**V**iviana Soldano Fabrizio is a fashion-fitness-glamour model, who has recently started the Non-Profit Amore For Dogs Foundation.

Viviana truly embodies the reason for our interview section here in Tearsheet PDX; to highlight Fashion and Art professionals who have an inspiring story. And who are giving back to the community in their own unique way, with their heart.

Making the world a better, more beautiful place in their own way.

Viviana has a warm smile and a beautiful heart. She is completely dedicated to the art of creating a beautiful photo shoot, and also helping create a better environment for dogs, and raise awareness for better treatment of dogs. She and her husband Bruce Fabrizio, CEO and Founder of Simple Green, have 5 dogs of their own, and are true animal lovers.

When Viviana does a photo shoot, she is involved with the styling, the props, and the whole story. She is truly like a Creative Director, Stylist and Model all in one. And her love for it shows through in all of her photos.

Born and raised in Genova, Italy, Viviana grew up in the fashion world. Her father Sergio Soldano was a world famous clothing designer to celebrities such as Elizabeth Taylor, Veruschka von Lehn-dorff, Grace Jones, Joan Collins, Ursula Andress to name a few.

She loved watching the creative process, and seeing the hard work her parents put in to achieve their

dreams. She also began modeling at a young age herself.

Today we talked to her about her two passions- modeling, and helping dogs.

**Growing up with your father designing, seeing models, fashion, and being surrounded by so much creativity... You started modeling yourself at a young age. Has it always been a passion for you?**

It has always been a passion. It started as a hobby when I was young. I watched my father work with these beautiful models. I saw so much creativity.

When I started modeling, it was fun! It was some extra money, but I always worked also. I did it because I loved it, it was always more than just a job.

I did runway in New York, Miami, Germany .

After moving to the US with my





mother, I attended the Fashion Institute in Florida for fashion design. But I decided that I was more passionate about modeling, and being in front of the camera.

When I moved to Los Angeles, I did more swimsuit modeling, then got involved in more fitness modeling as well.

**You have such a gorgeous body of work, with so much variety. And you are also the stylist for many of your shoots. What inspires you artistically?**

My father; I got a lot of my creativity from him. It just comes to me, rather than from a specific person.

I also dream a lot and write all of them down. My dreams very much inspire me artistically.

Some days when I wake up and I'm feeling creative, I just have to do it! Write down or start planning my new ideas for a shoot or project. I need to express it while it's on my mind and I am feeling it.

Just like when you need to work out... If you don't, you will not feel good or satisfied with yourself.

I can feel inspired to do a shoot, find props, or to decorate a room. I used to paint a lot too... and haven't as much lately, but I know it is there, and I can go back to it.

**What do you love most about fashion/modeling/photo shoots?**

I love being in front of the camera. I have so much energy in front of the camera!

I also love the creative process; finding the props, the location, and creating a story. Creating a story



and making it into a picture.

When I look through magazines, and I see a photo or editorial, I study the whole thing- I don't just skim. What is the message? What was the Photographer, or Model thinking?

I have such a passion for it, and it doesn't matter how old I am- passion is forever. Without passion we would die.

I will probably be modeling forever,

I love it so much! Age does not matter. Sometimes older models can bring so much more experience and emotion to a photo story.

That is what it's all about. Not just about money or a paid job, it's so much more than that.

Then there are the adventures to unusual places, and the memories and photos that will stay with you forever.

Since I have the Amore For Dogs



Foundation, I try to post more photos of me just being with the dogs. So people can see that I am just a regular, humble person. I don't have to be perfect all the time, especially when I'm working with dogs.

I love the creativity and glamour of a photo shoot, but I also love just being casual with the dogs.

It makes me who I am.

**Have you always been passionate about dogs too?**

I always had dogs growing up, Golden Retrievers.

Later I had Amore. She was my first dog that was all my responsibility. I was single when I first got her, and she remained my best friend for 14

years.

She inspired me. Taught me about love. Dogs teach you what no one else can teach you.

It was very painful for me when she passed, it was like a part of me was gone.

That was when I started saving other dogs. The love I had for Amore had inspired me to help other dogs. I drove all the way to Riverside to save a dog. It was the most amazing feeling, and I had to continue this work.

So I began helping more, finding families for dogs in need, or helping financially for dogs with medical issues, and families who were unable to cover it.

This led me to starting my own foundation, Amore For Dogs. I started it with my husband, Bruce Fabrizio as my partner/sponsor with his company, Simple Green.

I liked the idea of feeling more involved, knowing and deciding where the money goes.

I represent the Foundation at many events, standing at my booth for several hours. Even if only \$100 was donated, it feels amazing because I know how much it will help a dog who really needs it.

**Tell us a bit about your foundation, and the Amore For Dogs Dog Haven you have been working on.**

Having the Amore For Dogs Foundation allows me to be more hands on, and be more involved.

The Dog Haven will take it to the next level. We are in the process of finding property in Orange County. There is going to be a pool, a dog park, training, and grooming.









We are likely going to start with about 10-15 dogs, and grow from there.

There is going to be a mix of older/ senior dogs, puppies, dogs that need surgery and dogs who will be trained as service animals. We may bring some of the dogs trained as service animals to the Gary Sinise Foundation for Veterans.

Visits to the Haven will be by appointment only. People can visit, bring their dog, and there will be opportunities to volunteer.

I understand I can't save all the dogs in the world, but I can save some and make a difference.

Modeling gave me the power, (visibility and resources) and dogs give me the satisfaction of making a difference.

With modeling, I incorporate dogs into many of the photo shoots so I can promote the foundation as well.

The two together make me feel whole. I am blessed to be able to do this. I believe in God, and whatever is going to happen next, I am ready.

So many changes need to be made. with how medical services are offered, prices, and how many shelters are run, and how animals are treated

Animals are not property. People should be able to find quality, affordable medical care for their companion.

### **How do you hope to inspire others?**

We can all do something to make the world a better place and to be happy.

Follow your dreams and achieve your goals . Don't give up. No matter what anyone tells you, your dreams are worth chasing and fighting for!

Nothing happens easily, but it can happen if you work toward it. Go for your passion. Whatever comes at you, grab it!

I decided what means the most to me is save dogs and be happy! I'm very blessed to be able to do what I do.

That is the beauty of life.

### **How we can help the cause:**

You can learn more or donate at:  
<https://www.amorefordogs.org>

Check out our Instagram!  
<https://www.instagram.com/amorefordogs/>

Learn More about the EGBAR foundation:  
<https://www.egbar.org/>

### **See More of Viviana's work:**

<https://www.vivianasoldano.com>

<https://www.facebook.com/viviana.soldano>

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